

11th Annual Pirates in Paradise Festival Sponsorship Opportunities

November 26 – December 5, 2010



Avast Matey! On behalf of the organizers of the 11th annual Pirates in Paradise Festival, the Conch Republic Navy and Ingham & Mohawk Museum Ships, we invite you to join us in sponsoring this community celebration that brings to life the magical Golden Age of Sail and Seafaring Adventure!

Designed to showcase Key West's many historic & cultural attractions, the Festival captures the mystique and excitement of the glorious days of privateers, wreckers, buccaneers and corsairs; and features a host of piratical escapades for both old and young alike, including many special events held at historic venues throughout the island.

With the support of the Monroe County TDC and the Florida Keys Council of the Arts, the Festival continues to attract the attention of local, regional and national media, resulting in footage of the Festival (and its events) being seen on the Discovery Channel, History Channel, Travel Channel, Weather Channel, CNN, Fine Living Network and PBS.

Awarded the SE Tourism Society's Top Twenty Event award in 2000, Pirates in Paradise Festival has been featured in numerous publications, such as Newsweek, AAA Going South, the New York Times, Orlando Sentinel, Miami Herald, Washington Post, Men's Health Magazine, Scuba News, Palm Beach Post & Fort Myers News-Press. The Festival is listed on many websites (ie: msnbc.msn.com, aol.com, Travelocity.com and Festivals.com.)

Your PIP Sponsorship helps support the Festival's myriad of special events, including the Official End of America's Hurricane Season Party & Concert /CR Military Holiday Extravaganza, Pirate Village & Thieves Market at Truman Waterfront; and Literature & the Sea events including El Meson de Pepes' Caribbean Pirate's Buffet and Kelly's Luncheon.

We look forward to the opportunity to partner with your business and believe the 11th annual Pirates in Paradise Festival can provide great visibility for your business—as well as assist us in celebrating our island's rich and colorful maritime heritage. All sponsorships (except Privateer) include a logo or listing on the Festival's website, PiratesInParadise.com with a hyperlink to your site.

Festival Sponsorships of \$2,500 and more will also include sponsorship of the Key West leg of the CRN Flotilla Sail Along, which begins in Key West Dec. 6 and access to CRN VIP Area at Double Tree Grand Key, which opens December 1.

**For more info on Key West's 11th Annual Pirates in Paradise Festival Sponsorships, contact Julie McEnroe at The Event Network, P.O. Box 1153, Key West, Florida 33041
Phone: (305) 296-9694 E-mail: info@piratesinparadise.com**

Admiral \$5,000

- ◆ Recognized in 2010 Festival media ads & press releases
- ◆ Right to stage an "Official" Pirates in Paradise Festival 2010 Event
 - ◆ Your company prominently mentioned as an Admiral Sponsor in Festival Program, Flyers, Inserts & Posters
- ◆ Your business listed on PIP's website with a hyperlink to your website
 - ◆ Your banner displayed at FIVE Official PIP Events
 - ◆ Free 10 x 10 booth space at the Pirate Village Thieves' Market (12/3-5) & Official End of Hurricane Season Concert/CR Military Holiday Extravaganza (11/30)
 - ◆ Permission to use PIP logo in your advertising
- ◆ 6 Admiral VIP Feast Tickets, 4 VIP Tickets & 4 Gen Admission Tickets to CR Military Holiday Extravaganza & End of Hurricane Season Concert (11/30)
 - ◆ 2 Tickets to El Meson de Pepe's Caribbean Pirate's Buffet (12/2)
 - ◆ 25 PIP Buttons & 8 PIP T-Shirts

Commodore \$2,500

- ◆ Right to stage an "Official" Pirates in Paradise Festival 2010 Event
 - ◆ Your company mentioned as a Commodore Sponsor in Festival Program, Flyers, Inserts & Posters
- ◆ Your business listed on PIP's website with a hyperlink to your website
 - ◆ Your banner displayed at THREE Official PIP Events
 - ◆ Free 10 x 10 booth space at the Pirate Village Thieves' Market (12/3-5) & Official End of Hurricane Season Concert/CR Military Holiday Extravaganza (11/30)
 - ◆ Permission to use PIP logo in your advertising
- ◆ 2 Admiral VIP Feast Tickets, 2 VIP Tickets & 2 General Admission to CR Military Holiday Extravaganza & End of Hurricane Season Concert (11/30)
 - ◆ 2 Tickets to El Meson de Pepe's Caribbean Pirate's Buffet (12/2)
 - ◆ 20 PIP Buttons & 6 PIP T-Shirts

Captain \$1,000

- ◆ Your company mentioned as a Captain Sponsor in Festival Program, Flyers, Inserts & Posters
- ◆ Your business listed on PIP's website with a hyperlink to your website
 - ◆ Your banner displayed at TWO OFFICIAL PIP Events
 - ◆ FREE 8' table space at the Pirate Village Thieves' Market (12/3-5) & CR Holiday Extravaganza & Official End of Hurricane Season Concert (11/30)
 - ◆ Permission to use PIP logo in your advertising
 - ◆ 2 VIP Tickets to CR Military Holiday Extravaganza & End of Hurricane Season Concert ((11/30)
 - ◆ 15 PIP Buttons & 4 PIP T-Shirts

First Mate \$500

- ◆ Your company mentioned as a First Mate Sponsor in Festival Programs
- ◆ Your business listed on PIP's website with a hyperlink to your website
 - ◆ Your banner displayed at an Official PIP Event
 - ◆ FREE 8' table space at the Pirate Village Thieves' Market & CR Military Holiday Extravaganza & End of Hurricane Season Concert (11/30)
 - ◆ Permission to use PIP logo in your advertising
 - ◆ 2 VIP Tickets to CR Military Holiday Extravaganza & End of Hurricane Season Concert ((11/30)
 - ◆ 10 PIP Buttons & 2 PIP T-Shirts

Buccaneer \$250

- ◆ Your company mentioned as a Buccaneer Sponsor in Festival Program
- ◆ Your business listed on PIP's website with a hyperlink to your website
 - ◆ Permission to use PIP logo in your advertising
 - ◆ 2 General Admission Tickets to Official End of America's Hurricane Season Party & Concert
 - ◆ 2 PIP Buttons & PIP T-shirt