

**KEY WEST'S 12<sup>TH</sup> ANNUAL PIRATES IN PARADISE  
MARITIME HERITAGE & MUSIC FESTIVAL**



**November 24 thru December 4, 2011 • Key West, Florida**

**Sponsorship, Vending & Volunteer Opportunities (11 Days & 30+ Events!)**

**PIRATE VILLAGE MARKET, CARNIVAL & PIRATE PUB RUMAN WATERFRONT**

- ☞ NON-STOP ENTERTAINMENT, ISLAND MUSIC, TALL SHIP SAILS, VIP HOSPITALITY AREAS
- ☞ PERIOD ARTS & CRAFTS, PIRATE BOOTY, VITTELS & GROG, KIDS AREA, CARNIVAL RIDES

**SWASHBUCKLING - EVENTS AT TRUMAN WATERFRONT**

- ☞ THANKSTAKEN PIRATE PARTY & FEAST (11/24)
- ☞ SWASHBUCKLING PYRATE CINEMA UNDER THE STARS (11/24 & 12/1)
- ☞ CONCH REPUBLIC NAVY'S CRAFT BEER SCHOOL & TASTING (11/26 & 12/3)
- ☞ SAILOR'S SHIPWRECK HOLIDAY BALL, PIRATE FEAST & DANCING UNDER THE STARS (11/27)
- ☞ MATT LOWE & MISS RUBY HISTORY PLAYS (DATES TBA)
- ☞ END OF AMERICA'S HURRICANE SEASON PARTY & CONCERT (11/30)
- ☞ MOST BUXOM WENCH & BAD ASS PIRATE AND BEST DRESSED PIRATE & WENCH CONTESTS (11/30)
- ☞ PYRATE TRYAL RE-ENACTMENT OF ANNE BONNY & MARY READ (12/2 & 3)
- ☞ SALSA & SWING HOLIDAY PARTY, FEAST & DANCE UNDER THE STARS (12/2)
- ☞ PYRATES OF THE COAST WALK THE PLANK COMPETITION ABOARD WOLF (12/3)
- ☞ CAYO HUESO BOUCAN BBQ, JERK & CHILI COOK-OFF (12/3)
- ☞ PIRATE ART 101 – COLOR ALONG WITH MASTER ARTIST DON MAITZ (12/3)
- ☞ INT'L PIRATES HALL OF FAME TALL TALES STORYTELLING COMPETITION (12/3)
- ☞ JOLLY ROGER 'HARD AGROUND' LAND-SHIP SAILING REGATTA (12/4)
- ☞ CAPTAIN JACK SPARROW LOOK-A-LIKE CONTEST (12/4)
- ☞ SCURVY CREW PIRATE PARTY & HOLIDAY FEAST OF ST. NICK (12/4)

**CONCERTS UNDER THE STARS AT TRUMAN WATERFRONT PIRATE VILLAGE**

- ☞ CALYPSO, REGGAE, SOUTHERN ROCK, SALSA, RAKE & SHAKE, BLUES & JAZZ (11/25, 26, 27)

**SEA CHANTY SONGFEST AT TRUMAN WATERFRONT PIRATE VILLAGE**

- ☞ TRADITIONAL BALLADS, SONGS OF THE SEA & ISLAND MUSIC (11/24 THUR 12/4)

**LITERATURE & THE SEA RETREAT – ROBERT MACOMBER READER RENDEZVOUS**

- ☞ HISTORIC GLIMPSES TALK (11/28) ☞ WALKING TOUR OF OLD TOWN (11/29)
- ☞ EL MESON DE PEPE'S CARIBBEAN PIRATES DINNER (11/29)
- ☞ AUTHORS, ARTISTS & HISTORIANS SAILS (11/29 & 30)
- ☞ KELLY'S CARIBBEAN AUTHORS, ARTISTS & HISTORIANS LUNCHEON (11/30)

**TALL SHIP SEA BATTLES & PIRATE SAILS ABOARD WOLF**

- ☞ AFTERNOON & SUNSET SAILS (11/24 thru 12/4)
- ☞ CONCH REPUBLIC MILITARY SHOOT & SAIL (12/1)

**PIRATE PUB STROLLS & PIRATE WALKING TOURS OF OLD TOWN KEY WEST**

- ☞ PIRATE TOURS OF KEY WEST (NIGHTLY) ☞ ROBERT MACOMBER (11/29)

**Info@PiratesInParadise.com or 305.296.9694** REVISED 7/13/11



**KEY WEST'S 12<sup>TH</sup> ANNUAL  
PIRATES IN PARADISE**



**MARITIME HERITAGE & MUSIC FESTIVAL**

**NOVEMBER 24 THRU DECEMBER 4, 2011**

**11 DAYS OF SWASHBUCKLING FUN!  
SPONSORSHIP, VENDING & VOLUNTEER OPPORTUNITIES!**

# PIRATE VILLAGE SPECIAL EVENTS

TICKETED FESTIVAL SPECIAL EVENTS & CONCERTS AT TRUMAN WATERFRONT



## WATERFRONT CONCERTS UNDER THE STARS

REGGAE - CALYPSO - COUNTRY CAJUN - JAZZ - BLUES - TROP ROCK - RAKE & SHAKE  
 NOVEMBER 25, 26 & 30 (OPENING ACTS 5PM & 6:30PM -- HEADLINER 8PM)

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## *Sailor's Shipwreck Holiday Ball*

**Pirate Feast & Dancing Under the Stars**

SUNDAY, NOVEMBER 27 6-10 PM

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## *Salsa & Swing Holiday Party*

**Holiday Feast & Dancing Under the Stars**

FRIDAY, DECEMBER 2 6-10PM

\* \* \* \* \*

## CONCH REPUBLIC NAVY CRAFT BEER TASTING



## CAYO HUESO BOUCAN BBQ & CHILI COOK-OFF

SATURDAY, DECEMBER, 3 12NOON-4PM

\* \* \* \* \*

**VENDING, VOLUNTEER & SPONSORSHIP OPPORTUNITIES AVAILABLE!**

\* \* \* \* \*



PiratesInParadise.com ☠ 305.296.9694



# PIRATE VILLAGE, PUB & STAGE



SEA CHANTEYS ☘ ISLAND MUSIC ☘ COSTUME CONTESTS ☘ TALES OF THE SEA

THURSDAY, NOVEMBER 24 THRU SUNDAY, DECEMBER 4

10AM - 9PM (NOON - 9PM ON SUNDAYS)

**TRUMAN WATERFRONT - OLD TOWN**

FREE WITH PURCHASE OF FESTIVAL DAY or VIP PASS!



## PIRATE VILLAGE DAY PASS

**ADULTS: \$5 (Kids under 12 FREE!)**

\*An additional Gate Admission Fee charged after 4pm for Festival Concerts Under The Stars & other Special Events.



☠ **SAVE \$\$ MONEY \$\$ FOR 11 DAYS!** ☠

**PIP VIP (VERY IMPORTANT PIRATE!)**

**11 DAY FESTIVAL VIP PASS \$20!**



PiratesInParadise.com ☠ 305.296.9694



# PIRATE VILLAGE SPECIAL EVENTS

FREE WITH PURCHASE OF FESTIVAL DAY or VIP PASS!



## THANKSTAKEN PIRATE PARTY!

THURSDAY, NOVEMBER 24 2-5PM (FEAST TICKETS NOT INCLUDED)

\* \* \* \* \*

## OFFICIAL END OF AMERICA'S



## HURRICANE SEASON PARTY

WEDNESDAY, NOVEMBER 30 4-9PM

(FEAST TICKETS NOT INCLUDED)

- \* Burning of the Hurricane Flags Ceremony (4pm)
- \* Best Dressed Pirate & Wench Costume Contest (5pm)
- \* Most Buxom Wench & Bad Ass Pirate Costume Contests (8pm)

\* \* \* \* \*

## SEA CHANTEY SONGFEST & MUSIC JAM

CELEBRATING KEY WEST'S MUSICAL ISLAND ROOTS

10AM - 5PM THURSDAY, NOVEMBER 24 THRU SUNDAY, DECEMBER 4



## PIRATES IN PARADISE FESTIVAL DAY PASS

ADULTS: \$5\* (until 4pm) Kids under 12 FREE!

\*Additional Gate Admission Fee charged after 4pm for Festival Concerts Under The Stars and some Special Events.

\* \* \* \* \*

\$\$ SAVE \$\$ MONEY! -- 11 DAY PIP VIP FESTIVAL PASS \$20!

\* \* \* \* \*

# Book Your Holiday Party



## With the Pirates in Paradise Today!

NOVEMBER 24 THRU DECEMBER 4, 2011

## OLD TOWN'S TRUMAN WATERFRONT

Pirates In Paradise Maritime Heritage & Music Festival and the CROISSANTS de FRANCE OFF-PREMISE CATERING CREW announce Key West's most unique WATERFRONT PARTY VENUE in OLD TOWN!



Host your HOLIDAY PARTY or GROUP OUTING inside a Festival VIP Hospitality Area and enjoy a ringside seats for a Concert Under the Stars or Special Event, including Thankstaken, Sailor's Shipwreck Holiday Ball, End of Hurricane Season Party, Salsa & Swing Holiday Party, or Scurvy Crew Pirate Party & Feast of St. Nick.



## Holiday Brunch & Feast Tickets include...

Pirates In Paradise Bandana & Pirate Booty, PIP Pirate Village Admission  
Dancing Under the Stars to Salsa & Swing, Reggae, Calypso or Rock  
Banquet seating for groups of all sizes

Pirate Pub Strolls (and Naughty Pirate Pub Strolls!)

Tall Ship Pirate Sails, Weddings & Special Events At Sea available.

BOOK TODAY! 305.296.9694 or Info@PiratesInParadise.com

# PIRATE VILLAGE SPECIAL EVENTS

FREE WITH PURCHASE OF FESTIVAL DAY or VIP PASS!



## SWASHBUCKLING PIRATE CINEMA

THURSDAYS, NOVEMBER 24 & DECEMBER 1 6-9PM

\* \* \* \* \*



## PIRATE TRYAL RE-ENACTMENT OF ANNE BONNY & MARY READ

FRIDAY & SATURDAY, DECEMBER 2 & 3 11AM

\* \* \* \* \*



## PIRATES OF THE COAST 7<sup>TH</sup> ANNUAL WALK THE PLANK NATIONAL CHAMPIONSHIPS ABOARD WOLF

SATURDAY, DECEMBER 3 NOON

\* \* \* \* \*

**\$\$ Save Money \$\$**  
**11 DAY FESTIVAL VIP PASS \$20!**

\* \* \* \* \*



# TOPSAIL SCHOONER WOLF

## PIRATES IN PARADISE FESTIVAL

### *Sailing Schedule*

#### AFTERNOON & SUNSET PIRATE CRUISES

November 24 thru December 4 ☞ 1:30-2:30pm & 4:30-6pm

\* \* \*

#### LITERATURE & THE SEA

#### AUTHORS & HISTORIANS SAILS

November 29 (4:30-6pm) ☞ November 30 (1:30-3pm)

\* \* \*

#### CONCH REPUBLIC NAVY SHOOT & SAIL

December 1 (Noon – 4pm)

**COST: \$50 + tax per person**  
**(\$25 + tax children under 12)**

\* \* \*



### *Weddings & Special Events at Sea*

#### PIRATE, MILITARY & TRADITIONAL CEREMONIES

US Coast Guard certified for 40 passengers for Day Sails & Dockside Receptions, WOLF is home ported at Safe Harbour Marina on Stock Island/Key West.

\*WOLF sails from Truman Waterfront during PIP Maritime Heritage Festival\*



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## KEY WEST'S 12<sup>TH</sup> ANNUAL PIRATES IN PARADISE MARITIME HERITAGE & MUSIC FESTIVAL SPONSORSHIPS OPPORTUNITIES

### Admiral \$5,000

- ☞ Right to stage an "Official" PIP Maritime Heritage & Music Festival 2011 Event
- ☞ Your business listed as an Admiral Sponsor and 1/3 page ad space in Festival Programs
- ☞ Your business listed on PIP's website with a hyperlink to your website
- ☞ Your banner displayed at FIVE Official PIP Events
- ☞ Free 10 x 10 booth space at the PIP Pirate Village at Truman Waterfront (11/24 thru 12/4)
- ☞ Permission to use PIP logo in your advertising
- ☞ 6 Tickets to Sailor's Shipwreck Holiday Ball & Pirate Feast (11/27)
- ☞ 6 VIP Tickets to PIP Official End of America's Hurricane Season Party (11/30)
- ☞ 4 Tickets for WOLF Pirates in Paradise Tall Ship Sail of your choice
- ☞ 20 PIP VIP Festival Passes, 20 PIP Pirate Village DAY Passes & 8 PIP T-Shirts

### Commodore \$2,500

- ☞ Right to stage an "Official" PIP Maritime Heritage & Music Festival 2011 Event
- ☞ Your business listed as a Commodore Sponsor and 1/4 page ad space in Festival Programs
- ☞ Your business listed on PIP's website with a hyperlink to your website
- ☞ Your banner displayed at THREE Official PIP Events
- ☞ Free 10 x 10 booth space at the PIP Pirate Village at Truman Waterfront (11/24 thru 12/4)
- ☞ Permission to use PIP logo in your advertising
- ☞ 4 Tickets to Sailor's Shipwreck Holiday Ball & Pirate Feast (11/27)
- ☞ 4 VIP Tickets to PIP Official End of America's Hurricane Season Party (11/30)
- ☞ 2 Tickets for WOLF Pirates in Paradise Tall Ship Sail of your choice
- ☞ 16 PIP VIP Festival Passes, 6 PIP Village Day Passes & 6 PIP T-Shirts

### Captain \$1,000

- ☞ Your business listed as a Captain Sponsor and 1/6 page ad space in Festival Programs
- ☞ Your business listed on PIP's website with a hyperlink to your website
- ☞ Your banner displayed at TWO OFFICIAL PIP Events of your choice
- ☞ FREE 8' table space at the PIP Pirate Village at Truman Waterfront (11/24 thru 12/4)
- ☞ Permission to use PIP logo in your advertising
- ☞ 2 Tickets to Sailor's Shipwreck Holiday Ball & Pirate Feast (11/27)
- ☞ 2 VIP Tickets to PIP Official End of America's Hurricane Season Party (11/30)
- ☞ 2 Tickets for WOLF Pirates in Paradise Tall Ship Sail of your choice
- ☞ 10 PIP VIP Festival Passes, 4 PIP Village Day Passes & 4 PIP T-Shirts

### First Mate \$500

- ☞ Your business listed as a First Mate Sponsor & 1/8 page ad space in Festival Programs
- ☞ Your business listed on PIP's website with a hyperlink to your website
- ☞ Your banner displayed at an Official PIP Event of your choice
- ☞ FREE 8' table space at the PIP Pirate Village at Truman Waterfront (11/24 thru 12/4)
- ☞ Permission to use PIP logo in your advertising
- ☞ 2 Tickets to Sailor's Shipwreck Holiday Ball & Pirate Feast (11/27)
- ☞ 2 VIP Tickets to PIP Official End of America's Hurricane Season Party (11/30)
- ☞ 4 PIP VIP Festival Passes, 4 Pirate Village Day Passes & 2 PIP T-Shirts

### Buccaneer \$250

- ☞ Your business mentioned as a Buccaneer Sponsor in Festival Program
- ☞ Your business listed on PIP's website with a hyperlink to your website
- ☞ 2 Tickets to Sailor's Shipwreck Holiday Ball & Pirate Feast (11/27)
- ☞ 2 VIP Tickets to PIP Official End of America's Hurricane Season Party
- ☞ 2 PIP VIP Festival Passes, 2 PIP Village Day Passes & PIP 2 T-shirts

### PIP PATRON, TITLE & EVENT SPONSORSHIP OPPORTUNITIES ALSO AVAILABLE!

Contact Julie McEnroe at The Event Network, 305.296.9694 or [Info@PiratesInParadise.com](mailto:Info@PiratesInParadise.com)



## PIRATES IN PARADISE MARITIME HERITAGE & MUSIC FESTIVAL SPONSORSHIP, VENDING & VOLUNTEER OPPORTUNITIES! EVENT & VENUE ☞ TRAVEL & ACCOMMODATIONS ☞ MEDIA ☞ ENTERTAINMENT ☞ PRODUCT

**ESTIMATED FESTIVAL ATTENDANCE: 15,000+  
30+ EVENTS & 11 DAYS OF SWASHBUCKLING FUN!**

**Avast Matey!** We invite you to join us in sponsoring this community celebration that brings to life the rich & colorful seafaring history of Key West & the Florida Keys!

**Capturing the mystique and excitement of the glorious Golden Age of Sail & Seafaring Adventure**, the Pirates in Paradise (PIP) Maritime Heritage & Music Festival features piratical escapades for young and old alike at historic venues throughout the island. The Festival also serves as a fundraiser for HELPLINE, Project Lighthouse, Key West Maritime Historical Society and other local non-profits.

**Looking for a unique, fun and affordable venue for your Holiday Party, Corporate Gathering or Family Outing?** Book your event at the Truman Waterfront during PIP and enjoy a scrumptious HOLIDAY FEAST or BRUNCH. Ideal for groups of all sizes (we can accommodate up to 1,000!) we've partnered with Croissants de France, El Caney and other local caterers to provide FEAST packages which include VIP banquet seating inside one of PIP's VIP Hospitality Tents, dancing to non-stop live entertainment and a PIP Bandana & Pirate Booty.

### EXTENSIVE & AGGRESSIVE MARKETING PLAN

With 12 years of tourism marketing, the ongoing support of the Florida Keys Council of the Arts and Key West Maritime Historical Society, and this year's generous \$16,900+ Monroe County TDC Cultural Umbrella Marketing Grant, the PIP Maritime Heritage & Music Festival is now a national & international media magnet, with footage of PIP being shown on PBS, CNN, FLN, DISCOVERY, HISTORY, TRAVEL, WEATHER & FOOD channels. PIP is also listed on many travel websites, including EventsFrommers.com, Visit Florida's FLA-USA.com, the TDC's FLA-KEYS.com, and Festivals.com (reaching literally millions of people around the world!)

**Concentrating marketing efforts on Social Media and Internet Marketing, we are targeting the Festival's many niche markets** (i.e.: Families & Multi-Generational Travelers, Pirate Enthusiasts & Re-enactors, History Buffs & Maritime Historians, Tall Ship Sailors, Military Groups, Musicians & Music Enthusiasts, Cruise Ship passengers & Florida Keys residents.) In addition, we plan to place strategic advertising in Key West regional feeder markets, including Fort Myers/Naples, Tampa/St. Pete, Dade/Broward, West Palm, Atlanta, Charlotte, NC; and national and international target markets, including the British Isles, Germany and Canada.

**Festival marketing pieces include 5,000+ Festival Programs, 10,000 PIP Festival Postcards and 2,500 PIP Festival Posters, Flyers, Bookmarks & other collateral materials.** Press Releases will also be distributed locally, regionally, across the country and around the world. These marketing pieces will also be available on PIP's website, PiratesInParadise.com. We will also include Radio & Print advertising to supplement these efforts.

### JOIN OUR SWASHBUCKLING CREW TODAY!

**\$100 PIP PATRON SPONSORSHIPS** include VIP 11 DAY Festival Pass, General Admission Ticket to a Concert Under the Stars (11/25, 26 OR 30) and FEAST Ticket for choice of Thankstaken (11/24), Sailor's Shipwreck Ball (11/27), End of Hurricane Season Party & Feast (11/30), Salsa & Swing Holiday Party (12/2), OR Scurvy Crew Pirate Party & Feast of St. Nick (12/4), PIP Bandana & Pirate Booty.

**PIP CORPORATE SPONSORSHIPS begin at \$250**, and include listing on PiratesInParadise.com and hyperlink to your site, listing in Festival Program, 11 DAY Festival VIP Pass, PIP Bandana & PIP T-shirt.

### TITLE & EVENT SPONSORSHIP OPPORTUNITIES ALSO AVAILABLE!

**305.296.9694 or [Info@PiratesInParadise.com](mailto:Info@PiratesInParadise.com)**

# Key West's 12<sup>th</sup> annual PIRATES IN PARADISE MARITIME HERITAGE & MUSIC FESTIVAL

November 24 thru December 4, 2011

## SPONSORSHIP & VOLUNTEER PARTICIPATION FORM

NAME OF BUSINESS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

BUSINESS/INFORMATION EMAIL ADDRESS (FOR RESERVATIONS & INFO):  
\_\_\_\_\_

CONTACT: \_\_\_\_\_

TITLE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

### **HOLIDAY PARTIES AT THE TRUMAN WATERFRONT**

\_\_\_\_\_ I/WE WANT TO LEARN MORE ABOUT BOOKING A HOLIDAY PARTY or  
SPECIAL EVENT AT THE TRUMAN WATERFRONT DURING THE FESTIVAL!

EXPECTED ATTENDANCE: \_\_\_\_\_

PREFERRED DATE & TIME: \_\_\_\_\_

TYPE OF PARTY: \_\_\_\_\_



## JOIN THE PIRATES IN PARADISE CREW TODAY!

### I/WE WISH TO BECOME A PIP CORPORATE SPONSOR

- |  |   |
|--|---|
| <input type="checkbox"/> ADMIRAL SPONSOR (\$5,000)             | <input type="checkbox"/> TITLE SPONSOR (Custom Tailored)      |
| <input type="checkbox"/> COMMODORE SPONSOR (\$2,500)           | <input type="checkbox"/> PRESENTING SPONSOR (Custom Tailored) |
| <input type="checkbox"/> CAPTAIN SPONSOR (\$1,000)             |   |
| <input type="checkbox"/> FIRST MATE SPONSOR (\$500)            |   |
| <input type="checkbox"/> BUCCANEER SPONSOR (\$250)             |   |
| <input type="checkbox"/> PIP PATRON INDIVIDUAL SPONSOR (\$100) |   |

### I/WE WANT TO SPONSOR OR VOLUNTEER FOR THESE EVENTS:

- |   |  |
|---|--|
| <input type="checkbox"/> THANKSTAKEN PIRATE FEAST (11/24)           | <input type="checkbox"/> SWASHBUCKLING PIRATE CINEMA (11/24 & 12/1)          |
| <input type="checkbox"/> SAILOR'S SHIPWRECK HOLIDAY BALL (11/27)    | <input type="checkbox"/> END OF HURRICANE SEASON CONCERT (11/30)             |
| <input type="checkbox"/> SALSA & SWING HOLIDAY FEAST & DANCE (12/2) | <input type="checkbox"/> CAYO HUESO BOUCAN COOK-OFF (12/3)                   |
| <input type="checkbox"/> LANDSHIP SAILING REGATTA (12/4)            | <input type="checkbox"/> SCURVY CREW PIRATE PARTY & FEAST OF ST. NICK (12/4) |

### I/WE WISH TO MAKE THE FOLLOWING DONATION(S):

- |   |   |
|---|---|
| <input type="checkbox"/> CASH           | <input type="checkbox"/> IN-KIND                                |
| <input type="checkbox"/> ACCOMMODATIONS | <input type="checkbox"/> FOOD & BEVERAGE COUPONS                |
| <input type="checkbox"/> TRANSPORTATION | <input type="checkbox"/> PRODUCT <input type="checkbox"/> MEDIA |

Sponsorship Value: \$ \_\_\_\_\_

Description of Donation/Special Restrictions: \_\_\_\_\_

### I/WE ARE INTERESTED IN TICKETS TO THE FOLLOWING EVENTS

- |  |  |
|--|--|
| <input type="checkbox"/> THANKSTAKEN PIRATE FEAST (11/24)                    | <input type="checkbox"/> SHIPWRECK BALL, FEAST & SALSA & SWING DANCE (11/27) |
| <input type="checkbox"/> END OF HURRICANE SEASON CONCERT (11/30)             | <input type="checkbox"/> SALSA & SWING HOLIDAY PARTY & FEAST (12/2)          |
| <input type="checkbox"/> SCURVY CREW PIRATE PARTY & FEAST OF ST. NICK (12/4) |  |

PLEASE RETURN TO: Julie McEnroe, The Event Network, Inc.,  
P. O. Box 1153, Key West, FL 33041.

Checks made payable to Pirates in Paradise  
Maritime Heritage & Music Festival (PIP MH&MF.)

REVISED JULY 13, 2011



305.296.9694 or Info@PiratesInParadise.com

